Collagen is nature’s most fundamental and abundant building block. In fact, collagen accounts for 75% of the weight of the skin’s dermis, providing structure, strength, and elasticity.

Unfortunately, collagen depletes naturally over time as we age, leading to a tired or prematurely old appearance. This happens through the formation of new wrinkles and folds, and changes in facial contour and structure. Sun exposure, smoking, genetics, and hormonal changes accelerate the pace of collagen loss each decade of our lives.

The wrinkles from your nose to the corners of your mouth, known as the nasolabial folds, are an area of the face that strongly reveals advancing age and loss of collagen. To counteract this development, medical professionals rely on injections known as dermal fillers.

Replace Lost Collagen with New Collagen

For many years, medical professionals seeking to replace lost collagen— and thereby plump up sagging skin—have had to rely on a less-than-ideal collagen product that was so short-lasting its effect sometimes wore off in less than a month! In addition, results were totally unpredictable, and many patients were allergic to the substance, requiring prior skin testing.

But the field of cosmetic medicine now has an exciting, groundbreaking new collagen product to offer with the arrival of Johnson & Johnson’s EVOLENCE® dermal filler. This advanced dermal filler reinvents the old collagen: Derived from highly purified porcine collagen, EVOLENCE has been naturally tweaked to mimic the three-dimensional structure of your skin’s own collagen. This allows it to integrate into your skin beautifully and support the skin’s own existing collagen network by adding structure, strength, and volume for a natural look and feel that lasts.

Moreover, EVOLENCE is clinically proven to last 12 months—and unlike older collagen products, does not require a skin test prior to injection. EVOLENCE® has also been gaining popularity due to its anti-platelet properties, which result in a decreased chance of bruising and swelling. (In fact, some doctors and their patients have taken to calling EVOLENCE the “event” filler, as you can have it injected shortly before making a public appearance with no one the wiser!)

The collagen in EVOLENCE has been used in Europe and Canada for years, and is proven to be safe, effective and preventative to aging in the areas that it is injected. The FDA agrees: In 2008, Johnson & Johnson received FDA approval in the United States to use EVOLENCE for the treatment of deep to moderate facial wrinkles in the nasolabial folds of the face. This decision marks Johnson & Johnson as the first major U.S. pharmaceutical company to enter the cosmetic-medicine field.

Taking Steps to a New You

With so many great dermal fillers on the market now—including Restylane, Juvederm, Radiesse, Perlane, and now EVOLENCE—it’s important to speak with a physician who is well-versed in and experienced with all these products, to help decide which one is right for you.

Waiting until you turn 60 years old is also a thing of the past, with the largest growing group of dermal filler patients between the ages of 35 to 50. By adding volume to your face as you are losing it, will help you preventively age more gracefully and without the need of a facelift. Performed in as little as 15 to 30 minutes with immediate results and little to no downtime or discomfort, there is no better time than now to get started!

Lisa Cheley Espinoza, MD, is the owner of La Chelé Medical Aesthetics. She is a Board Certified physician who graduated with honors from the University of California at Los Angeles (UCLA) and received her doctorate of medicine from Drexel College of Medicine in Philadelphia. She went on to obtain advanced residency training and dermatologic experience at Drexel, where she was appointed chief resident, and later had a busy outpatient practice at New Jersey’s Hunterdon Medical Center. For the past 10 years, Dr. Espinoza has channeled her procedural expertise and passion for aesthetic medicine into meeting her patients’ desire to age in a healthy manner, studying with some of the nation’s top cosmetic physicians and experts. Dr. Espinoza is licensed and board-certified to practice in all areas of aesthetic medicine, and is a member of the American Society for Laser Medicine and Surgery, American Academy of Aesthetic Medicine, and BOTOX Cosmetic Physician’s Network. She uses only the top laser/light systems in the world, and personally performs all medical procedures herself, ensuring safety and impressive results.

At La Chelé Medical Aesthetics we offer a host of innovative, non-invasive treatments aimed at restoring a youthful appearance, enhancing your existing features or slowing the aging process, including Botox, the first and only FDA-approved eyelash prescription that grows longer, thicker, darker lashes. Other popular treatments include Botox, Velashape Cellulite Reduction, Fractional Skin resurfacing, Photofacials, Laser Hair & Vein Removal, and Microdermabrasion. Schedule a complimentary consultation today at (609) 773-0770, or visit our website at www.lachielemedspa.com.